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***Hidden Treasures:
Finding Hope at the
End of Life's Journey***
by Robin Bertram

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Guidance for those Faced with Terminal and Long-Term Illness
New Book Addresses Associated Fears, Anxiety, and Difficult Questions

NASHVILLE, Tenn. — According to the Centers for Disease Control and Prevention, statistics show that the number of people facing terminal and long-term illness is expected to increase by 80% by 2020. Over 20 million people have heart disease and Cancer with 7.6 million dying yearly of the latter alone. To aid those faced with these difficult times, author Robin Bertram presents her new book—*Hidden Treasures: Finding Hope at the End of Life's Journey*—which was written during her personal year-and-a-half health battle as a practical guide for others.

“Many people are facing life-threatening disease, terminal illness, long-term care, and aging, but have few resources to rely on in such challenging times. They often strive to keep their trials private and end up suffering in silence with no real support system,” she notes. “This book offers solutions to the problems families must deal with when they are experiencing the degradation of the quality of their life or the potential loss of a loved one. In addition to being a personal aid it can also help those in grief-support groups.”

In *Hidden Treasures*, Bertram combines wisdom gleaned from her 25 years in prayer ministry with scriptural truths, key principles to find hope in your situation, and highlighted quotables to guide individuals, family members, and friends. Using case studies, scripture and firsthand experience she encourages readers to walk the road to heaven without the fear and anxiety associated with death and dying. She addresses difficult questions that seem to have no answer, and reveals that hope is available, death with dignity is possible.

“Through many years of prayer ministry I dealt with people, young and old, facing suffering and death. In each of those cases, God was at work, but we didn’t always recognize that until after the fact,” she shares. “Those times when God works in the midst of our pain and distress are the ‘treasures’ I’m talking about. I try to help people recognize those treasures as they are occurring, rather than simply acknowledging them retrospectively. In doing so, those who are ill, as well as their families and friends, are better able to cope with what is happening, and fully embrace the nearness of God to their circumstance.”

Hidden Treasures encourages honest, direct, and open communication with loved ones in a sensitive and loving fashion. Bertram also stresses the importance of taking time to make memories despite one’s current condition.

She challenges readers to look inward, outward, upward, and to develop a level of faithful expectancy, understanding that God sees, God hears, God knows, and God cares about our circumstances.

Robin Bertram is an author, seasoned conference speaker, and former host of the nationally syndicated television program “Freedom Today.” She often appears as a keynote speaker at women’s conferences, retreats, and media seminars, is founder of Robin Bertram Ministries, is Vice President for Christian Women in Media Association, and serves as CEO of Bertram

& Ross Consulting. She lives in Bluffton, SC. Find her online at RobinBertram.TV.